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**Ishita V.**

## **Salesforce CRM & CPQ Developer**

**SALESFORCE  
CERTIFIED**

Platform Developer I

**Ms. Ishita**, a highly educated certified Salesforce Developer with 3.5 + years of experience. Has very good understanding and experience of Salesforce Design and Development best practices, Apex programming, Governor Limits, MVC Architecture, Salesforce Integration with external applications using AppExchange connectors and REST API, Process Automation tools, Salesforce CPQ, Testing & Debugging, Deployment using change sets and Data Migration.

### **Ishita's most recent assignments and key roles:**

#### **Title: DealerTrack**

**Role:** This project revolves around Product configuration from Scratch. Worked on the Product configuration by creating different types of Products like subscription products, Non- subscription products and also worked on various objects related to the Product like Product options, features, Discount category, Option for, Product rule, Price rule, and etc. In DealerTrack they have multiple manufacture and rooftop based warehouse locations and clients like Hyundai, Suzuki, BMW cars for that they are trying to sell the products with the help of Salesforce CPQ product and Quote feature, Implemented the entire products along with all the business requirements with the objects like Product option, Option constraints, Block pricing, Discount schedule, Quote template, Salesforce CPQ package configuration.

#### **Title: Transform4Ever Systems**

**Role:** Projects involved gathering requirements from client, created Apex Triggers and their test classes for given business requirement. Integrated Typeform, Calendly and Twilio with connectors provided by themselves. Created Record Types for Lead and Contact. Implemented Holiday and Birthday SMS using Workflow Rules, Scheduled Apex and Batch Apex. Integrated Wave and Kartra using Rest API. Created Custom Objects and fields in order to calculate monthly and quarterly Commission. Created Reports for Lead Management and Commission tracking. Worked on Data Migration using Data Import Wizard and Data Loader.

#### **Title: The Divorce Company**

**Role:** This project revolves around Campaign and Campaign Members. Worked on integration of Eventbrite using Zapier and Twilio. Created Apex Triggers, Classes, Scheduled Apex, Batch Apex in order to meet the given business requirement. Worked on Campaign, Campaign Member and Contact configuration by creating required custom fields, formula fields, validation rules, junction object and page layouts. Managed Time Zone on Campaign Object. Implemented Email and text SMS scheduling. Configured user access to records by sharing setting.

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## Experience, Roles & Responsibility

- Experience in **analyzing business requirements**, Entity-Relationship diagram and implementing them to Salesforce Custom Objects, Junction Objects, Master-Detail Relationship and Lookup Relationship.
- Experience in Salesforce Integration with external Applications using **Rest API** (Implemented API integration of Salesforce with Kartra and Wave App).
- Experience in creating **Customer Community**, wireframing, display required data from Salesforce to portal.
- Experience in SFDC Development by using **Asynchronous Apex**.
- Experience in **Salesforce Automation** using Flow Builder, Workflow Rules, Process Builder, Approval Process and Apex Triggers.
- Experience in Writing **Test Classes** for generating Code Coverage using best practices.
- Experience in Deployment using **Change sets**.
- Worked with various Salesforce.com **Standard objects** like Campaigns, Lead, Accounts, Contacts, Campaign, Campaign Member and **Custom Objects**.
- Experience in creating **Record Types, Formula Fields, Rollup Summary fields, Validation Rules**.
- Experience in creating **Users, Roles, Profiles, Permission Sets** .
- Experience in Creating **Reports and Dashboards**.
- Experience in **Data Security** by OWD settings, Sharing Rules, Role Hierarchies, Permission Sets.
- Experience in **Data Migration** to Salesforce using Import Wizard and Data Loader Utility.
- Worked with **Different tools** and software like Typeform, Calendly, Wave App, Kartra.

## Technical Expertise

- **Salesforce:** Apex Controllers, Apex Classes, Apex Triggers, Aura Components, Apex Web Services, SOQL, SOSL
- **Salesforce CPQ:** Product, Product option, Option Constraints, Quote template, Quote document, Price rule, Product rule, Discount schedules, Discount category, Summary variables, configuration attributes, Advance approval chain.
- **Integration:** REST API Integration, AppExchange connectors, Zapier
- **Community:** Customer Portal, Partner Portal.
- **Salesforce Tools:** Force.com Platform (Sandbox, Production and Developer), Developer Console, Workbench, Salesforce CLI, Scratch Org.
- **Integrating Tools:** Apex Data Loader, Data Import Wizard, Data Export, Salesforce Inspector.

## Qualifications & Courses Completed

- Bachelor of Engineering